
Building
a sustainable
future

Rate, Educate, Advocate

The Green Building Council of Australia's
Strategic Vision for 2015

Our vision is for Australia's
buildings, communities and cities
to be sustainable, affordable and
liveable places.

How do we get there? **By 2015:**

Green Star

Green Star is:

- A nationally and internationally-recognised rating tool for assessing buildings, communities and precincts
- A single, straightforward rating tool with an integrated process
- A tool which can assess existing buildings
- An independently-assured, robust and transparent certification process.

Education

The Green Building Council of Australia is:

- The leading provider of green building education for the building and property industries in Australia
- Upskilling the industry and ensuring qualified Green Star Accredited Professionals have a deep understanding of the latest green buildings trends and innovations.

International

- The GBCA is internationally recognised as a leader in green buildings and communities, especially in the Asia Pacific
- Green Star operates in international markets through licensing agreements
- The GBCA supports development and growth of GBCs in the Asia Pacific and is an influential negotiator in the sectoral agreement for buildings.

Advocacy

- All levels of governments use Green Star for building projects, leases and policies
- All new Australian public schools, public housing and hospitals achieve Green Star ratings
- GBCA is a key stakeholder in government processes and consultations, regardless of the persuasion of government in power
- A comprehensive policy framework encourages green buildings, specifically Green Star
- The GBCA's five priorities have been adopted by government to drive Australia's green building practices from voluntary to mainstream.

Priority 1: Provide visionary government leadership

Priority 2: Retrofit and improve existing buildings

Priority 3: Green education and healthcare facilities

Priority 4: Move beyond buildings to communities and cities

Priority 5: Embed green skills across all industry training